

SPECIAL NOTICE

It is our desire to have every user secure the maximum of service from their Aladdin lamps, and we earnestly solicit the dealer's co-operation to this end. Occasionally Aladdin users, when buying supplies from the dealer will ask the dealer for some information pertaining to the care and operation of the Aladdin, and in case you cannot instruct them properly, we would ask that you kindly send us the customer's name and address and nature of the inquiry so that we may write them. Or, if you prefer, suggest to your customers that they

themselves write us, when we will be very pleased to see that they receive all information necessary. Your co-operation in this respect will be of profit to you, for the better pleased Aladdin users are with their lamps, the more and longer they will use them and the greater will be the amount of your supply business. Satisfied Aladdin users build business for both you and ourselves so it is to our mutual advantage to keep them satisfied.

Helpful Hints

While the Aladdin is a very simple device and the instructions for operating are easily followed, it sometimes happens that a user will experience some difficulty in securing satisfactory results. This failure is usually due to some neglect on the part of the user and when this occurs the user will doubtless come to the dealer in his difficulty. Below is given a list of the reasons why Aladdins fail to operate correctly and the remedy and by consulting this list the dealer should be able to cure practically all the troubles the user may have. In the few cases when dealer cannot put the customer right we suggest the dealer write us fully when we will gladly straighten out the trouble.

- 1** Setting the wick too high before burner parts are thoroughly heated, not allowing for the flame to increase a little—
Result: Smoke up the mantle.
- 2** Allowing the wick to become dirty or crusted with carbon—
Result: An uneven blue flame which will usually smoke up the mantle.
- 3** Allowing wick to become uneven in height, raw or ragged—
Result: An uneven blue flame, generally smoking up the mantle in spots.
- 4** Allowing lamp to overheat, smoke up and burn dry—
Result: Burn the end of the wick and spoil it so it has to be re-charred or a new wick inserted.
- 5** Using the lamp with a dirty, crusty wick tube flange with residue on the edge, or jammed wick tube flange—
Result: Interferes with air introduction over wick tube flange and makes an uneven flame that will smoke the mantle in spots.
- 6** Denting the flame spreader, or allowing residue or dirt in the little holes—
Result: Interferes with air introduction through the flame spreader and produces an uneven flame that will smoke mantle in spots.
- 7** Not locking Mantle on all catches on sides of the gallery—
Result: Air not introduced into the flame properly, and consequently cannot get a good flame or much light from the mantle.
- 8** Not locking the chimney tightly on its catches in the gallery—
Result: Air does not get into the flame and cannot get good flame or light from the mantle.
- 9** Not locking gallery properly on burner—
Result: Gallery apt to fall off and break the mantle and chimney, also may interfere with flame so as not to get full light.
- 10** Putting new mantle on so it does not hang central—
Result: Mantle will light up on one side and not on the other.
- 11** Touching mantle before the coating is burned off, or sticking a match stick into it when lighting the coating—
Result: Mantle will likely fall to pieces at the point where it was touched.
- 12** Not placing flame spreader all the way down on the seat in inner wick tube—
Result: Mantle will light up at bottom only.
- 13** Burning lamp for some time in a closed room where there are a number of people and no ventilation—
Result: Flame will flutter and die down, and possibly go out.
- 14** Not properly locking outside wick tube to burner base
Result: Wick tubes will not be level, inside tube and generator will be too low. The flame goes up to top of mantle and will not incandesce it properly.
- 15** Not screwing burner all the way down on bowl— (applies on Model 12 only).
Result: Tripod (shade holder) will not be securely held down on neck of lamp.
- 16** Allowing paper or other material to be stuffed down in the center tube—
Result: Cannot get a blue flame, only a smoky, yellow flame results.
- 17** Trying to use gasoline, benzine or other explosive fuels—
Result: Very dangerous—explosion is apt to occur.
- 18** Letting gallery drop into position on the burner—
Result: Very apt to injure or break the mantle.

THE MANTLE LAMP COMPANY of AMERICA, Inc.

Largest Kerosene (Coal Oil) Mantle Lamp House in the World

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