

Suitable Assortments

As a guide to the beginner, we give below various assortments for ordering, show the wholesale cost, amount sold for and total profit to the distributor on each assortment. Of course, these assortments may vary with the local conditions. Therefore, the distributor need not always follow the assortments in ordering and is at liberty to make up assortments to suit himself.

\$27.00 Profit on Acquaintance Order

We call this our acquaintance combination, for it contains just about enough Aladdins to enable you to try out the proposition in a small way and satisfy yourself of the great sales possibilities of the Aladdin. It also enables you to get your own Aladdin free, besides making a nice profit for a day or two of work among your neighbors.

	Cost you Wholesale	Sell for	Your Profit
4 No. 1100 at \$ 7.25	\$29.00	\$34.00	\$ 5.00
2 No. 1116 at 10.50	21.00	26.00	5.00
2 No. 1100 FREE Nothing	17.00	17.00	
	\$50.00	\$77.00	27.00
			Your Profit

\$63.75 Profit on a 12 Lamp Order

Here is a combination that has proven a big favorite among our distributors. It contains enough Aladdins and in the right proportion to enable you to carry on the Easy System of Delivery Plan and dispose of all the lamps in 4 to 5 days' time. Here is the way your profit figures out on this winning combination.

	Cost you Wholesale	Sell for	Your Profit
7 No. 1100 at \$ 7.25	\$50.75	\$59.50	\$ 8.75
5 No. 1116 at 10.50	52.50	65.00	12.50
5 No. 1100 FREE Nothing	42.50	42.50	
	\$103.25	\$167.00	\$63.75
			Your Profit

\$136.00 Profit on a 24 Lamp Order

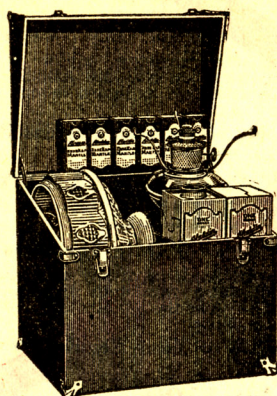
This is an ideal assortment for the beginner who wishes to make the selling of Aladdins his business. Selling at the rate of only three Aladdins per day, this assortment would last just about 10 days.

	Cost You Wholesale	Sell for	Your Profit
14 No. 1100 at \$ 7.25	\$101.50	\$119.00	\$17.50
10 No. 1116 at 10.50	105.00	130.00	25.00
11 No. 1100 FREE Nothing	93.50	93.50	
	\$206.50	\$342.50	\$136.00
			Your Profit

\$216.75 Profit on a 36 Lamp Order

Owing to the rapidity at which the Aladdin sells, the 3 dozen order is really the best to buy. You do not run out of lamps so often, and then too, the larger number free lamps per dozen gives you a better average price and consequently you make more money on a sale. Selling but 2 Aladdins a day, a low average, this assortment will last about a month, only.

	Cost You Wholesale	Sell for	Your Profit
21 No. 1100 at \$ 7.25	\$152.25	\$178.50	\$26.25
15 No. 1116 at 10.50	157.50	195.00	37.50
18 No. 1100 FREE Nothing	153.00	153.00	
	\$309.75	\$526.50	\$216.75
			Your Profit



Carrying Case No. 4

The size of this carrying case is 16 inches long, 12 inches wide and 14½ inches high. Conveniently partitioned for carrying one Aladdin table lamp complete with the 501 shade, chimney, mantle, tripod, and extra mantles and plenty of room for printed matter. Made to fit a buggy or automobile. Weight empty, six pounds. These cases are made up in large quantities for us which enables us to give you a low wholesale price. They are made of light but very strong wood, covered with high grade leatherette; the corners, hinges and catches are brass plated. Very substantially built and should last for years.

Price without contents **\$4.70**

Wholesale Price List of Aladdin Lamps

Terms: Net Cash. Prices quoted are f. o. b. Philadelphia. Remittances must be made by P. O. Money Order, Express Money Order or Bank Draft

Style No.	DESCRIPTION	PRICE		
		Wholesale	Retail	
Aladdin Lamps without Shades				
1100	Aladdin Table Lamps	Complete as Outlined in Retail Price List	\$ 7.25	\$ 8.50
1103	Aladdin Fount Lamps	Complete as Outlined in Retail Price List	7.00	8.00
1104	Aladdin Bracket Lamps	Complete as Outlined in Retail Price List	7.60	9.00
1114	Aladdin Hanging Lamps	Complete as Outlined in Retail Price List	8.50	10.00
1115	Aladdin Hanging Lamps	Complete as Outlined in Retail Price List	10.50	13.00

Aladdin Lamps with Shades

1101	Aladdin Table Lamps Same as Style No. 1100, but with No. 501 Shade	\$ 8.75	\$11.00
1105	Aladdin Bracket Lamps Same as Style No. 1104, but with No. 501 Shade	9.10	11.50
1116	Aladdin Hanging Lamps Same as Style No. 1114, but with No. 516 Shade	10.50	13.00
1117	Aladdin Hanging Lamps Same as Style No. 1115, but with No. 516 Shade	12.50	16.00

Wholesale Price List of Supplies and Extra Parts

DESCRIPTION	Wholesale Price	Retail Price
Aladdin Automatic Extension Fixture No. 3 for Aladdin Hanging Lamps, satin or nickel finish. (State finish desired)	\$2.00	\$3.00
Bracket used with No. 1104 and 1105 Aladdin. (Can also be used with No. 1100 and No. 1101 and with all Models having a 6-inch diameter bowl or fount), nickel finish	.60	.90
Bracket for old style lamps, Models 7 and 8, No. 701, 705, 800, 801 and 805, satin finish (7-inch diameter opening)	.60	.90
Bracket for No. 4, 5 and 6 Model Aladdin Founts, satin or nickel finish. (State finish desired.) 6-inch diameter opening	.60	.90
Bug Screens to prevent bugs from getting into chimney and breaking mantle	.25	.40
Aladdin Burner Base, satin or nickel finish. (State whether for Model 3, 4, 5 or 6 and finish desired)	.90	1.50
Aladdin Model No. 11 Burner complete with burner base, outer wick tube, gallery, mounted wick, double swivel wick raiser, one generator and one wick cleaner, nickel finish. Fits Model 7, 8, 9, 10 and 11. Made in satin finish for Model 7 and 8. (State finish desired)	2.60	3.50
Aladdin Model No. 11 Burner Base with Outer wick tube only, nickel finish. (Fits model 7, 8, 9, 10 and 11.) Satin finish for Model 7 and 8. (State finish desired)	1.60	1.95
Ceiling Hook for Aladdin Hanging Lamps, nickel or satin finish. (State finish desired)	.10	.20
Gallery for Model 11, 10 and 9 Aladdin, nickel finish	.40	.70
Gallery for Model 7 and 8 Aladdin, satin finish	.40	.70
Gallery for Model 3, 4, 5 and 6 Aladdin, satin or nickel finish. (State finish desired)	.40	.70
Generator for No. 7, 8, 9, 10 and 11 Model Aladdin	.10	.15
Generator for No. 5 and 6 Model Aladdin	.10	.15
Generator for No. 3 and 4 Model Aladdin	.10	.15
Aladdin Harp 01114 (for all styles of Hanging lamps in Model 11) complete with shade holder, lamp supporting band, heat bell and ceiling hook, nickel finish	1.50	2.50
Aladdin Harp 0816 (for old No. 716 or old 816 Hanging Lamp) complete with shade holder, lamp supporting band, heat bell and ceiling hook	1.90	2.85
Aladdin Heat Bell for Aladdin Hanging Lamps	.10	.15
Tripod Model 11 for holding shade No. 501 for use on all table and bracket lamps in Model 11, 10 and 9 (nickel finish)	.10	.20
Tripod Model 8 for holding No. 401 shade, for use on table and bracket lamps, model 7 and 8, satin finish	.10	.20
Tripod Model 6 for holding shade No. 301 or 501, for use on Model 6 and previous models, satin or nickel finish. (State finish desired)	.10	.20
Wick Cleaners	.10	.15
Wick Raisers (Model 11, 10, 9 and 8)	.15	.25
Chimney Cleaner, especially designed for cleaning Aladdin chimney. (Packed in Standard packages of six to carton) each	.15	.25

Information on this Sheet Confidential to Distributors - Tear off on this line