

Purc WHITE LIGHT FROM KEROSENE

THE HOME OF Aladdin



HOWN above is the Australian home of the world-famous Aladdin Electric Lamps, Aladdin Keresene Mantle Lamps, Whip-a-lite Shades, Keresene Lanterns, Stoves, Heaters, Laundry Irons and Thermal Jers. Occupying over 22,000 square feet of floor space, and providing direct employment for 150 skilled Australian workers, with indirect employment for a further 200, it plays a valuable port in the prosperity of the Commonwealth. Working conditions are ideal. Those who have admired the many beautiful Whip-a-lite Shade designs will be pleased to learn that they are entirely the work of Australian artists.

The Aladdin factory houses its own silk screen printing plant, where the Whip-a-lite designs are transferred to the finished production, and this is only one of many similar departments, each of which is employed in making some section of the Aladdin Lamps you see displayed in so many leading city and country stores.

Remember, therefore, that in selecting Aladdin Lamps or Whip-o-lite Shades, Aladdin Kerosene Laundry Irons or other Aladdin products, you are securing not only the finest type of product your money can buy, but also contributing in no small measure to the prosperity of Australia.

ALADDIN INDUSTRIES PTY. LTD.

ALADDIN HOUSE, 61-71 BOURKE STREET, WATERLOO, SYDNEY.

Branches: 174 Queen Street (First Floor), Melbourne, Vic.; 863 Wellington Street, Parth, W.A.; 254 Adelaide Street, Brisbane, Queensland; 185 Willis Street, Wellington, N.Z.

LONDON — PARIS — CHICAGO — PORTLAND — TORONTO (CANADA) — BUENOS AIRES (SOUTH AMERICA).

Aladdin KEROSENE MANTLE LAMPS



If you desire a complete Aladda Flome Lighting Set, here is your exportener to secure a 1-piece interchangualite mutit for only 136-6.— The set concius of 1 Table Pedestal Lamp (Model 1212) for the desiring room, complete with 18in. Whip-e-line Platted Shade and interchangualite fourn; 2 Floor Pedestal Stand (as applied with Model 1266) for the lounge; and 1 hardy wall-bracket as illustrated, for the hitchen. With this set you can transfer the fount from stand in pedestal, or to wall bracket, and those enjoy the advantage of shree Aladdin Lomps in your home for very little more than the price of one. 156/-

L.D.K.

(Lounge, Dining Room, Kitchen)

HOME LIGHTING EQUIPMENT SET



Model 1212F with 18 in, Flated Whip-elits Shade No. 343. Complete if bought reparately and not with the L.D.K. our fit. Price 95/-

Aladdin Model 1208F with wall bracker and 18in. Whipo-lite Shade No. 335. Complete if bought reparately and not with the 92/6

Outits available in following finishes:—New Monfed Brown, Antique Bronze or Ivory and Gold, (Shades in plensing colours.)



THEIR SOFT WHITE GLOW ADDS TO THE ENJOYMENT OF YOUR LEISURE HOURS

A STYLE TO SUIT EVERY DECORATIVE SCHEME

Wall, Hanging, Pedestal and Table Models Available



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Aladdin WHIP-O-LITE SHADES

One of the most popular features of Aladdin Kerosene Mentle Lamps is the fact that they are the only lamps equipped with the wonderful washable Whip-o-lite Shades. This amazing new sheepskin-like lamp shade material used exclusively in the manufacture of the many beautiful and exquisitely decorated shades illustrated in the following pages, was produced only after years of expensive experiments, and although often imitated, has never yet been equalled.

Its exceptionally high degree of translucence, its distinctive appearance, and its property of softening, diffusing, and filtering light makes it restful, pleasing and sight-preserving. Whip-a-lite is absolutely cil-less, permanent in colour, and may be washed. It is also non-combustible, an important safety feature that should not be forgotten.

You'll get a pleasant surprise when you see these charming and enchanting Aladdin Whip-o-lite Shades, and their handsome and artistic designs in "fast" oil colours will retain your interest for years.

Note: Aladdin Whip-O-lite Shades are available in various colours and designs at the uniform prices for each size and type, as listed below:

EMPIRE SHADES.

Retail Price each :

Any	14in.	Empire	Shade	With design 8/6	Plain tint, no design as 835 8/6
Any	16in.	Empire	Shade	9/6	9/6
Any	I Sin.	Empire	Shade	15/6	13/6

FLUTED SHADES.

Retail Price each t

	Any	I Bin.	Fluted Fluted	Shade	With design 15/6 17/6	Plain tint as 870, or shaded at 871, no design 15/6 15/6
ı			Fluted		19/6	17/6
ı	Any	22in.	Fluted	Shade	20/6	18/6
	Any	18in. 20in.	Fluted Fluted	Shade Shade	17/6 19/6	15/6 17/6

Whip-a-lite Shade No. 259—Attractive Eastern scene illustrated at left. In Sunset or Amber tones and sizes 16in. and 18in. Price: 16in., 9/6: 18in. (for Floor Model). 15/6.

Whip-a-lite Shade No. 269—"Coaching Days." Choice of Amber tones, Autumn tones, Rose, Yellow, or Blue. Sizes: 14in., 8/6, and 16in., 9/6,only.

Whip-o-lite Shade No. 924F (Fluted)— Showing the popular Windmill design. Sunset or Amber tones. 16in. (for 14in, tripod), 9/6. 18in. (for Floor Model), 17/6.

ANY OF THESE SHADES WITH CORRECT FITTINGS MAY BE USED ON ELECTRIC MODELS.

Whip-o-lite Shade No. 728—"The Hunt," in realistic Autumn tones, the hunters being depicted in their gay red coats. Size 16in. only, 9/6



Aladdin LAMPS ARE MADE MORE ATTRAC





25

870-Fluted, in plain tints: Deep or Pale Amber, Lemon, Rose, Blur, Green, Ivacy. Siren: 16in, to 22in.

340—Flated conventional "Flame effect." Black and Gold combined with Red, Rose, Amber torses, Blue or Green, on Issury Whip-e-lite. Sizes: 16in, to 22in.

557—Flured. Resolved and Lattice design, in Ruse and Blue only with border tinting in Amber, Lemon. Rose, Blue, Circes. Sizes 164n, and 18in. only

833-Expire Plaint sixt. Choice of all standard sints. Sixes from 14in, 6a 18in.

414-Flutzd. Choice of Amber tones. Lemon, Rose, Dlue, Green, or Ivory. Sizes: 16in. to 22in.

538—Empire, Conventional "Gloud." Choice of all standard tints, and sizes 14in, to 18in.

344-Fluted. Amber town, Rese, Blue, Green. Sizes: 15in., 18in.

830-Enspire. Plain tires, all standard tooings, with Gord and Tassel Trim to march. All sizes 14in. to 18io.

525—Plain Empire Shade in subtle Oriental design. In all standard senings and sizes 14th, to 18th.

IVE WITH THE RIGHT WHIP-O-LITE SHADE









545

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545—Attractive Fluted Design, featuring Iceland Pappies in choice of Tangerine or Amber shadings. 16in. or 18in.

552—New Floral Design. Fluted. Choice of Amber tones, Rose, Blue, Green, with background tinting to match. Sizes suitable for Aladdin Kerosene Lamps 16in., 18in., 20in., 22in.

562—Fluted, Dainty Conventionalised Blossom. Gold outline. Hand tinted in Amber tones, Lemon, Rose, Blue, or Green. Sizes: 16in. to 22in. Design is richly outlined in Gold.

526—Fluted "Tulips" Choice of Amber, Rose, Blue, or Green tintings, with Gold outline. Sizes: 16in. to 22in.

876—Gold Filigree outline in conventional Fleur de Lis design, on background of Deep or Pale Amber, Lemon, Rose, Blue, Green, or Ivary. Any size from 16in. to 22in.

260—Old World Garden Scene. Realistic calours, as shown, with choice of Amber, Blue, Green, Rose, or Ivory background. 16in. only. Particularly suitable for use an Aladdin Kerosene Table or Hanging Models.

281—"Gallean." Choice of Amber, Blue, Green, or Realistic (as shown). In 16in. only, for Aladdin Kerosena Lamp, or, with correct fittings, may be used on electric lights.







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BRING OLD MODEL ALADDINS UP-TO-DATE WITH COLOURFUL MODERN WHIP-O-LITE SHADES!

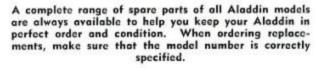
Table, Bracket and Hanging Models use 14in. or 16in. Empire or 16in. Fluted Empire Shades. Floor Models use 18in., 20in., and 22in. Fluted Shades, Empire. 16in. Fluted Shades fit 14in. Tripods. 18in. Fluted Shades fit 16in. Tripods. 20in. and 22in. Shades fit 18in. Tripods.

New Tripods cost only 2/- each, and can be used on old model Aladdins. Shade Arms for Hanging Lamps, 1/6 each.

Aladdin Accessories



FILLER CANS—These Safety Filler Canscan be used while the Lamp is alight, and it is impossible to overful your lamp. Price, 1 gallon 7.9







ALADDIN CHIMNEYS
of the best heat-resisting
glass. No. 12 LOXON
CHIMNEY for No. 12
Aladdin. Price, 3/= es.
No. 11 Aladdin. Price,
ach 3/=



LOXON MANTLE for No. 12 Aladdin. Price, ea., 2/8 For use on No. 11 Aladdin, order No. 11 KONEKAP MANTLES. Each ... 2/8











MODEL 12 GALLERY.
Polished Nickel, Satin
Brass or Florentine
Bronze. Price, each, 5/8



ALADDIN "INSTANT LIGHT" BURNER, In Satin Brass, Nickel or Bronze, Complete with Cleaner, Generator, Wick and Gallery, Price 27/-



AUTOMATIC HANGING FIXTURE for raising or lowering Lamp. Extends 27 ins. Polished Nickel, Florentine

Bronze, Satin Brass or Special finishes, Price 21/8

NEW LAMPS FOR OLD!

Change your old model Aladdin by fitting an Instant Light Burner. We allow 10/- on your old hurner. Your cost only 17/-. FREE MANTLE INCLUDED. Ask your Storekeeper, or write for Form 44 and Free Mantle Coupon. Note: When a new Gallery for Model 11 is needed we recommend that you pay a little more and convert your lamp to No. 12. Ask for special offer A6. Form 44.

OTHER ALADDIN ACCESSORIES

(State Model Number and Finish.)

Berner Base, Aladdin Model No. 12, with Outer Wick tube only. Polished Nickel Fleish, Flei- entine Bronze or Satin Brass
Ceiling Hook for Aladdin Hanging Lamps. Pol- ished Nickel Finish or Florencine Bronze 1/5
Chimney Cleaner. Good quality brush with strong twisted were handle
Heat Bell for Aladdin Hanging Lamps 1/1
Hanger, Aladdin 01218 (for latest styles of Hang- ing Lamps), complete with Shade Holder, Lamp Support, Pleat Bell and Celling Honk, Polished Nickel finish, Sain Brass or Florentine Beonze, Price
Price
No. 5 (Nickel) finish 18/-
Pedestal Coly. Junior Model, No. 1209. Fin- ishes 1, 2, 3, 4, 6, 7, 8
Pedestal only. Jacobsan (Ficor Model), 1264, Price 56/6
Price (Table Model), 1212 (Metal Bare).
Price
1767 March Nickel and Black or Nickel and
Green 61/4 Tripad, 10in size, fitting rither Model No. 11 or No. 12, for holding Shade No. 501. For use on all Aladdin Table or Bracket Lamps. Polished Nickel finish, Brass or Florentne Bronze 2/2
Triped for Whip-o-lite Shades. Available in 14in., 16in., or 16in. sizes. Finished in Polished Brass. Price
Shade Arms for attaching Whip-o-lite Shades to Hanging Lamps. Per set
Wall Plates, for Bracket No. 07. Special Finishes
Nickel Finishes 3/8
Wick Cleaners 1/4
Wick Raisers (Model 11) 1/1
Wick Raisers (Model 12) 1/1

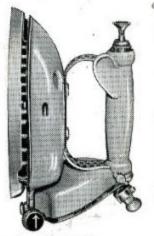
USE ONLY GENUINE ALADDIN PARTS
ON ALADDIN LAMPS.

Aladdin KEROSENE IRON

Made wholly in Australia by the makers of the world-famous Aladdin Kerosene Mantle Lamps, the Aladdin Kerosene Safety Iron is just as convenient to operate as the electric iron used in the cities. Wonderfully compact and gracefully streamlined, it fits the hand comfortably and eliminates fatigue. Heat is controlled by a simple control knob, giving the correct heat for all types of fabrics.

"It is so simple to operate and efficient to use," says Mrs. A. E. Kennedy, Comboyne, N.S.W. "I can do such a large ironing with the greatest of ease, and my starched clothes do up faultlessly."





At left are shown the cutstanding features of the Aleddin Kerosoms Iron. Guaranteed for two years and freely serviced for 12 months, Available in heautiful baked remamel, and your choice of Green and Chrome, Blue and Chrome, From and Chrome, From the Alegary of the Price of the Chrome.

Price, with or without thumb

We searched the world for an iron that, although using kerosene, would be superior to the ordinary electric models—an iron that could be used in any country home with ease, safety and efficiency. No such iron was being offered by any manufacturer, so we were obliged to invent and perfect one to meet the insistent demands of our clients. The result was the Aladdin Kerosene Iron, illustrated above. Nothing else like it on the market, because it is the only iron specially designed to meet the needs of the country housewife, to save her work and to give her more leisure. Correctly balanced and with a correctly shaped base, it is easy to operate. Heats evenly right up to the point. Equipped with a thumb rest (optional), no trailing cords; stands on end when not in use. Operates on kerosene only—the SAFETY FUEL. Hailed as a positive triumph of efficiency, safety, simplicity and economy.

Aladdin SAFETY STORM LANTERNS



Solidly constructed from bross, and heavily nickel-plated, this lantern is recognised as being the most satisfactory lighting unit of its kind ever intraduced, rigorous tests proving beyond doubt that it is the finest type of storm lantern available, and that it can be relied on to give the user a LIFETIME of service under all types of working canditions. Simplicity itself to operate, too, because pricking needles are entirely eliminated. The lever which regulates the light operating an AUTOMATIC pricking device which expels all foreign matter and prevents the formation of carbon deposits that clag other older types of lanterns.

£3/15/-

Every country home needs a safe storm lantern that can be used outdoors in any weather, that gives a really BRILLIANT white light, and that is thoroughly reliable. To meet this need the makers of the world famous Aladdin Kerosene Mantle Lamps produced the safety lantern illustrated. An entirely new model, it USES KEROSENE ONLY, and gives a beautiful 200 candlepower light at extraordinary low cost — actually less than one halfpenny per hour! One quart of ordinary household kerosene, in fact, gives 17 HOURS OF DAZZLING LIGHT!

Aladdin THERMAL JAR

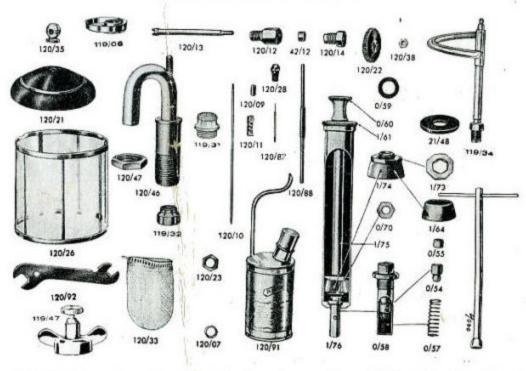
Campers, hikers, sportsmen, golfers, outdoor and bush workers all know the importance of having a reliable thermal jar to keep foods or liquids piping hot on cold winter days or freezing cold on summer outings. That is why so many are equipped with a uenuine Aladdin Thermal Jar, as illustrated. Made by the makers of the world-famous Aladdin Kerosene Mantle Lamps, it is without doubt the finest thermal jar your money can buy. Solidly constructed to stand up to the harshest treatment. Roomy enough to carry a full gallon (16 cups) of soup, tea, cocoa, or your favourite drink. And guaranteed to give perfect satisfaction. Order one direct or through your usual storekeeper TO-



Aladdin Interchangeable SPARE PARTS

	120/43	Air Scrows, each	3da
	120/04.	07, 49 Aluminium Pack-	1/-
	444.14	ings, dez. (Mica), each	4/6
	120/26	Chiminoya (Muca), each	4/4
		Chimneys, Heat Resist-	5/3
	320/69	Counting Borns for	21.2
	220703	ing Glass Coupling Boxes for Cleaning Needles, doz.	2/-
	1/74	Driving Plangers, com-	200
		plote, each	5d.
	119/47	Piller Caps, each	2/+
۰	120/91	Filler Cans, each	1/3
	119/31	Flame Spreaders, each	2/3
	119/34	Generators, each	576
	120/22	Handwheels, esch	tid.
	120/46	Gas Mixera, vach	3/1
	119/32	Holders for Flame Spreaders, each	1/6
	0/59	Lead Packing for Pump	110
	41.54	Value carle	Td.
	1/64	Valve, each Leather Pump Wash-	****
	1377	ers, each an an an an	214.
	120/87	Needles (packet), pkt.	9d
	120/88	Nordle Keys, each	3d.
	120/10	Needle Rods, each	3d.
	120/28	Needle Rods, each Nipples, each	6d.
	120/92	Peipple Spanners, rech	6d.
	120/47	Not for Gas Mixer,	14.1
	*****	each Nut for Handwheel, en.	344
	120/38	Nut for Lantern Frame.	1:1.
	120/25	The second secon	24.
	120/52	Nut for Cleaning Needle	100
	120172	Red. each	2d.
	120/14	Packing Screws, each	34.
	1/61	Pump Caps, each	3d.
	0/60	Pump Caps, each Pump Knobs, each	24.
	1/76	Pumps complete, each Pump Plumger Rod	4/6
	1/75	Pump Plumger Rod	200
		only, each	94.
	0/73	Plunger Nut, each Pump Rod Nut, each	ld.
	0/58	Pump Valves, complete,	141
	07.56	early variety companies	9d.
	0/54	each Packing Holder for	-
		Pomo Valve, each	146
	0/55	Pump Valve Cork	
		Pump Valve cach Pump Valve Cork Parking, each	1d.
	0/37	Pump Velve Spring, ex.	1d.
	1/11	Pump Locking Device.	1 44
	and the same	Packing for Spindle Box, each	3d.
	42/12	Perking for Spindle	34.
	120/13	Spindles, each	6d.
	120713	Spinstres, seek and the ten	-

FOR STORM LANTERNS

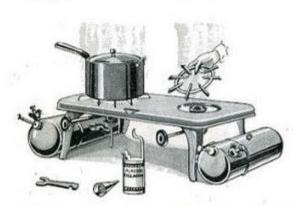


120/12	Spindle Boxes, each	6d.
119/06	Spirit Caps, each	64.
120/92	Spanners, each	6d.
120/21	Top Cowls, each	2/1
	Washers for Filler Caps, such	Id.

20/35	Top Nuts, each	6-d.
	Reflectors for Top: Large Nickel "B," each	
	Nickel "C," each	9/-
9000	Pump Valva Spanner,	2/3

120/33 Aladdin Best Quality Ramie Mantles. Price: Small, Na. 7, each 5d. Large, No. 10, ea. 6d. Can be used on any Pressure Lange, Lantern, or System.

Aladdin I and 2 Burner Kerosene Stoves



Nothing an equal amount of money could purchase will bring quite as much pleasure or add a stronger modern note to the kecosene-lighted home than any one or more of the Aladdin Lamps, illustrated in this catalogue. Any one of these beautiful new 1939 Aladdin Lamps, equipped as they may be with either a Fluted or Empire style of Aladdin Whip-a-lite Shades will make a most hendsame decorative addition to any home. The finishes of the lamps and the designs and colours of the shades are so varied that even the most discriminating will have little difficulty in finding among them just the right combination to match the turnishings and decorative scheme of the rooms in which they are to be used. If you want real lighting satisfaction, provide your home with one of these creations. Beautiful coloured catalogue of Aladdin Electric Models will be sent on request.

Aladdin Double Burner and Single Burner Cookers are the most popular of all types for use in the country home, camp, or in the caravan or trailer. Using kerosene only, the SAFEST and cheapest of all fuel, it burns with a perfect blue flame at the low cost of \$\frac{1}{2}d\$, per hour. Absolutely simple in operation, its special burners have a built-in pricking device that guarantees easy lighting and continuous operation. Heat is adjustable from simmering to intense flame. Available in attractive enamel finishes. Prices: Single Burner Model, 38/3; Double Burner Model, 69/-. Glass-fronted ovens for attaching to above 29/6 Single Burner, 39/6 Double Burner size.



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