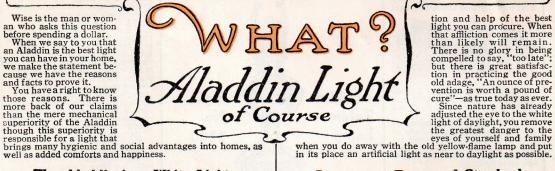


After the Sun Goes Down



The Aladdin is a White Light

Every user of the Aladdin knows and every reader of our literature has learned that the Aladdin is a white light. What advantage is that, you may ask, over a yellow light? Because white is the Creator's perfect harmony of color combinations.

Perfect daylight is the easiest light for the eye to read by. Did you ever notice how the whole house is cheered and brightened by the light that streams in on a day when the ground is covered with snow?

White is Nature's Perfect Color

If you were to take a disk of cardboard and divide it, by lines drawn from center to edge into seven perfectly equal pies snaped pieces, then paint it with the seven primary coors of the rapidly revolve the cardboard on a pin, the colors would all blend together, and the cardboard would look perfectly white.

White, therefore, is the Creator's perfect blending of all colors.

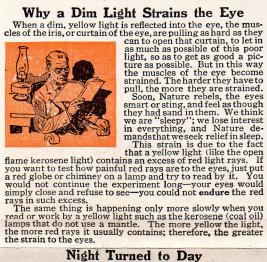
White, therefore, a land colors.

Black is the total absence of all colors.

In absolute darkness the human eye cannot see at all.

In a dim light the human eye sees with difficulty.

The human eye is a lens. It must have light reflected into it in order to see—that is in order to get the picture of what we want to see, reflected upon the 'screen' or 'retina' of the eye. Why a Dim Light Strains the Eye



Night Turned to Day

That a clear, white light could be produced from kerosene (ordinary coal oil) as in the Aladdin, is one of the most remarkable achievements in science.

In the Aladdin, therefore, you have nearly the whiteness of sunlight at the mere cost of kerosene (coal oil.)

In large cities thousands of people seeking pleasure and gaiety are nightly attracted to the light-flooded streets where the brilliant whiteness of lights literally turns night into day.

The Aladdin floods your home at night with practically the light of day.

When the sun goes there is little cause for regret because with the Aladdin in the home the midnight sun will shine with a splendor rivaling that of real sunlight.

What Scoolag to Invitate Nature

Man Seeks to Imitate Nature

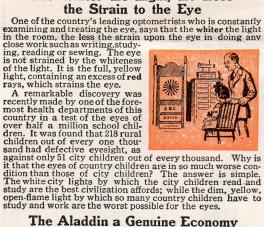
Man Seeks to Imitate Nature

Realizing that white light was the perfect light, scientists have always sought to produce, in any form of artificial lighting, the white light.

In gas lighting, the white light of the mantle gas burner is unquestionably conceded to be the best and cheapest ever produced. Because it produces the whitest, most intense light with least consumption of gas, people who use gas for illuminating purposes now always use the mantle burner. The old fashioned gas jet from which a yellow light was obtained is a thing of the past.

In electricity, the yellow carbon filiment light has been displaced by the tungsten, which yields a whiter light. People of the cities who formerly had to burn two or three of the old style carbon incandescent lights to light a living room, can now light that same room more brilliantly with one whiter than tungsten light.

The Whiter the Light, the Less the Strain to the Eye



The Aladdin a Genuine Economy

The Aladdin a Genuine Economy

Every wise housewife in managing her household affairs practices penny economy. Her purchasing is done where she can buy the cheapest—quality, of course, considered. The saving may be only a cent or two on a purchase, but she takes advantage of it, knowing that the pennies saved daily will, in a year, amount to dollars. Such economy is doubtless practised in your own well ordered home. This being the case, how can any housewife ignore an opportunity to save from eight to fifteen dollars every year in oil cost through the use of the Aladdin, especially when she is getting more than twice the amount of light from the oil used than she can get from any other reliable and safe oil-burning light?

Such great economy is not obtained from many other household articles. Beats the Tungsten Electric

Other tests show, scientifically, that the Aladdin gives a whiter light (showing a smaller proportion of red rays) than even the famous Tungsten electric, generally conceded to be the best that any city affords.

Think of it!



Montreal

Think of it!
Even where gas and electricity cannot be had you can get a better quality of light because the Aladdinapproaches nearer to day light than the Tungsten electric. Think of the opportunity the Aladdin offers you—an artificial light nearest to sunlight in your home at night. Is not this the light above all others, that you want and need in your home? After all, is it not remarkable that this high-quality light, safe, reliable and dependable, is obtained from ordinary kerosene (coal oil) which you have known and used so long?

What the Health Department Proved

Dr. Evans, a noted physician, quoting from the report of the Health Department, said:
"It appears from this investigation that the old-style, yel-low-flame lamp is getting in its injurious work."
You may not have any defective eyesight in your home now, but since you know that about one child in every five in rural districts, has defective eyesight, and older persons in larger proportion, it is more than likely that some member of your family will be thus afflicted unless they are given the protec-

The Government Bureau of Standards gives an unqualified verdict in favor of the Aladdin as burning about half as much oil as the luminous flame lamps and giving about twice as much light; that is, by the use of the mantle the amount of light obtained from one gallon of oil is practically four times Not a Costly Luxury Naturally, one might expect to pay dearly for such comforts and service, but in reality it costs you nothing at all. The amount saved in burning the Aladdin depends upon the

Government Bureau of Standards

Approves

No one likes to pay for a thing and not get it, but that's exactly what you have been doing. Surely you will not go on now that you know, using old style lamps and paying the price for an Aladdin over and over, in wasted oil, and yet have nothing to show for the money thus spent. That would not be economy. Rather reckless extravagance you say—and you are right. You are going to pay the price of an Aladdin whether you get it or not, so why not have it? You not only pay for the Aladdin the very first year you own it, in oil saved, but you save the price of the Aladdin every year you use it. you use it.

Would you not rather have an Aladdin and get back its purchase price in a few months as well as save that much every few months, than waste money in maintaining old style lamps that give unsatisfactory service.

The Aladdin Nearest to Daylight

A most wonderful thing and most convincing argument in favor of the Aladdin is the unanimous approval given to it by the most prominent scientists throughout the United States and Canada.

In these reports, which come from government officials, university professors, etc., you will find an overwhelming abundance of testimony in favor of the Aladdin which not only gives morellight, at less cost than the best open flame kerosene lamps ever before produced, but the light from the Aladdin is shown, by scientific tests, to be nearest to daylight of all other kerosene and electric lamps tested.



Why It is a Frize winner

No one will deny that a \$25.00 watch is worth the money.

When you stop to consider that the burner parts of the Aladdin are as accurately made as the parts of a watch and that it is as reliable, efficient and dependable, you begin to understand something of its manfacturing cost and value.

No other kerosene lighting device is a accurately mode and

No other kerosene lighting device is so accuratly made and none other can approach the Aladdin in results and duration of service. This is clearly evident from the fact that the Aladdin received the highest award—a gold medal and a blue ribbon—at the Panama-Pacific International Exposition at San Francisco, 1915.



Worth Many Times Its First Cost
You do not need to be told that the value of the Aladdin is
worth many times its first cost. The saving it accomplishes
is convincing enough, yet that is really the smallest part of
its real value.
With the facts you now have can't you see that it would be
economy to borrow the money if necessary with which to
buy an Aladdin.

What the Tests Show

What the lests Show

Here are a few points snatched at random from the official reports of tests made with the Aladdin and the next best oil-burning lights, in leading universities and other educational institutions in all parts of the country.

The Aladdin is most economical.

It gives more light with less oil. According to the Government Bureau of Standards, the Aladdin gave twice as much light with half as much oil as the next best oil burning lamps.

The Aladdin burns more evenly than other lamps.

The Aladdin shows superior brilliancy and whiteness in photometer tests.

The Aladdin shows superior brilliancy and whiteness in photometer tests.

The light from an Aladdin is whiter by scientific test than the light from a Tungsten electric light.

The quality of light from an Aladdin is whiter by scientific test than the light burns. It needs no adjustments to keep its intensity constant. The next best keroseneburning round-wick lamps show some deterioration in light quality and intensity after burning an hour or so.

One test gave the efficiency of the Aladdin as five times as much light as its next best competitor, using ¾ as much oil.

The Aladdin is practically a white light, with a greenish or bluish tinge. This is the light most agreeable to the eyes.

The Aladdin is easier to light and adjust.

The fount of the Aladdin, under continued testing, remained reasonably cool, while those of the other lamps tested became so hot as to be very uncomfortable to touch.

A noted professor of ophtholmology says the Aladdin was a great surprise, as he had never realized that such a splendid light could be produced from kerosene. He also says, "Knowing, from personal experience, the poor lighting facilities that exist in most towns and country homes, it seems to me that the Aladdin fils a great need. Many cases of inflammation and even blindness are reported having been directly caused by deficient or non-hygienic light. As an eye specialist my observation from personal test of the light of the Aladdin Kerosene (Coal Oil) Mantle Lamp convinces me that it is almost ideal, as it not only produces the required amount of light, but this light is also more nearly like day-light in color and is soft and steady." Make Your Home Bright and Cheerful

Make Your Home Bright and Cheerful
The Aladdin offers you an opportunity to make your home the whitest, cheeriest, most attractive place in which young folks can spend their evenings—summer and winter.
Think what this means! Your boys and girls have ambitions. Let the Aladdin cast the "magic spell" that shall light them onward to the realization of those ambitions.
Think of grandma, with her knitting or her book that she loves to read during long winter evenings. Think of grandfather's old eyes, too, and let him enjoy a good light while he still can see to read.
How much more the mother and older sister can accomplish, too, with their needles and crochet hooks, if they have a white light to work by.
But perhaps most important of all, there are young folks with lessons to learn. They are the ones who, most of all, need a good light. Young eyes are not as strong as the eyes of those who have attained full growth. During the years of physical development, the eyes are most liable to strain. It is then that the damage is so often done, by studying in a poor light, that must be paid for in after years with poor eyesight.

All Enjoy the Aladdin

All Enjoy the Aladdin

Remember, every member of the family can enjoy the Aladdin at the same time. There is no discussion about who shall have the seat "near the light." Mother needs it for her mending; father needs it for his reading; brother and sister need it for study, or for music; the children need it for lessons or games; the hired man, too, over in his corner may contentedly enjoy the latest magazine or farm journal and thus increase his own efficiency. In all parts of the room occupations may go on under the evenly distributed, far reaching white rays that fall into every corner from an Aladdin.

Your sense of appreciation is just as great as that of the thousands of Aladdin users, for you can enjoy a good article as thoroughly as any one. The Aladdin service, then, will prove just as valuable to you as it has to thousands of others. It is not a service that will end in a few months or a year, for years to come and you are therefore assured of lasting satisfaction from its use. The test of time has established the reliability, efficiency and dependability of the Aladdin.

Realize your ambition for a more attractive and comfortable home. Have a service that others would not be without for many times the cost. Live in bright, cheerful surroundings instead of semi-darkness—save and have—practice economy—don't risk your eyesight—get the Gold Medal white light.

All these things the Aladdin will accomplish for you.

Will you let it turn your night into day and brighten up the home with a white light "after the sun goes down?"

Sydney, N. S. W.

The Mantle Lamp Company of America
Capitalization \$1,000,000
Largest Kerosene (Coal Oil) Lamp House in the World Philadelphia Portland, Ore. Winnipeg

London

Locally Distributed by

You want your home to be so cozy and attractive that Happiness and Contentment will be reflected in the face and eyes of every member of the family; so Cheerful that the young folks will not seek their entertainment elsewhere and perhaps fall in with questionable companions, but will take delight in bringing their friends to the house to spend the evening; so Brilliant with white light that all can enjoy comfort in reading, sewing, studying, playing games, etc., in every part of the room and without risk of injury to the eyes; so Tasteful in its equipment and arrangement that the neighbors will point to it with pride as one of the model homes

Every one of these ideals may be realized, at small expense, with the aid of the wonderful Kerosene (coal oil) Mantle Lamp—Aladdin.

Until the invention of the Aladdin, most of the improvements in lighting were for the benefit of city residents.

Very little advancement had been made in town and country lighting facilities. The need for better light was recognized, and people where looking for just such a light as the Aladdin. So, it is only natural that this wonderful new kerosene (coal oil) light should so quickly take the lead.

Wonderful and Most Practical Invention

The Aladdin is not a "new fangled" experiment, but a practical, modern, scientific method of producing an incandescent light from a common and economical fuel—coal oil. It has been on the market over 14 years; has stood the acid test of usage under various conditions, has been endorsed by lighting scientists of numerous Universities, was awarded First Prize, Gold Medal, at Panama Exposition, San Francisco; has received unqualified approval of the public, and its beautiful white light is now being enjoyed by several million people throughout the country. The Aladdin is recognized as the highest achievement of science in connection with artificial lighting and is revolutionizing town and country lighting conditions.

Expert Lighting Engineers Have Devoted Years to Perfecting the Aladdin

The new Aladdin was not simply "discovered" like the mythical fairy lamp from which it derived its name, but has been the outgrowth of 14 years of persistent study and toil. The idea of producing vapor from Coal Oil is not a secret but it has been known to scientists for years; but to apply it to a low priced lamp, practical



and simple to handle, was a prob-lem that has tested the skill and tried the patience of some of the greatest lighting engineers.

The Mantle Lamp Company of America has spent thousands of dollars in experimental and re-search work to bring the new Aladdin to its present perfection in a class by itself.

Improvements in the New Model Aladdin

Improvements in the New Model Aladdin

The big and far-reaching improvements in the new Model Aladdin will please all.

Not only have all the important and valuable features of all previous Models been retained in the new, but the mechanical construction has been greatly perfected and the lamp and shade has been so designed as to produce a pleasing and beautiful artistic effect.

One of the splendid mechanical improvements is the new wick raising device which will enable the operator to set the wick with an accuracy and evenness never before attained in any incandescent oil lamp. This latest Aladdin is equipped with a reinforced or stiff wick, which insures a perfectly even burning surface at all times, and practically prevents smoking. Then the telescopic center tube in the new Aladdin makes it possible to retain all the advantage of the center draught and at the same time permits of making the burner complete within itself with its center tube in the bowl. Hence any ordinary damage to the bowl will not effect the concentric arrangement of the parts in burner. This also permits renewal of the burner without regard to renewal of other parts—a feature that will be recognized as very important to users. The construction of this burner on the new Aladdin also aids in diffusing the heat and, coupled with our recently patented Generator (flame spreader) adds the last touch to the important question of heat control and makes this model Aladdin posult the new model Aladdin posult the new model Aladdin posult in the Beautiful Appearance

Beautiful Appearance
But the new model Aladdin posseses more than mechanical perfection. It is the most artistic and best finished lamp on the market. The design of the beautiful shade with satin white dome and crystal-prismatic panels is in perfect harmony with the polished nickel finish of the lamp and together they make fitting fixture for the most beautiful light in the world.

The material used in the Aladdin is of the very best quality and is selected after years of experiment regardless of price. The Aladdin is made by the most experiment regardless of price. The Aladdin is made by the most expert mechanics in the largest and best equipped lamp factory in the world. After leaving the hands of the workman the Aladdin is inspected and re-inspected and if the slightest variation of any part is found it is replaced by a new part. In this way the purchaser is assured that the Aladdin is as perfect in construction as money, skill and labor can produce.

Foresight May Save Eyesight

The eye is a very sensitive organ. Our eyesight is unquestionable the most important sense we possess. Without good eyesight we would be pitifully handicapped in any work in which we are engaged. No



of the eye.

In commenting upon a report of
the New York State Health Department, an eminent Chicago
physician, Dr. Evans, says:

The figures show defective
vision in 5 1/10 per cent of

vision in 5 1/10 per cent of city children against 21 8/10 per cent among country children. The poor lamps of the country are getting in their work."

The report to which Dr. Evans refers covers a very extensive examination of over half a million children from 6 to 16 years of age, and in various sections of the country. It will be noticed that one out of every five of the children from the country were found to have defective vision—a startling condition, but one that can be corrected by providing proper light. Scientists Have Tested and Approved the Aladdin

Tests have been made in the lab-oratories of 35 of the most impor-tant Universities and Agricultural Colleges throughout the country to determine the quantity and qual-ity of the light of the Aladdin as compared with more than a dozen styles of round wick, open-flame lamps.



More Light on Less Oil

The average candle power (volume of light) of the Aladdin Table
Lamp in all these tests was 60 C.P.
while the average candle power of
the best round wick, open-flame
lamps was only about 25 C.P. In
other words, these tests proved
that the Aladdin gives more than
twice as much light as the best
round wick lamps. (Copies of any
or all of these reports will be sent
upon request.)

At the same time, a record was
kept of all the oil burned, and the
reports showed that the Aladdin
averaged 50 hours on a gallon (68
hours on a Canadian gallon) of oil
while the round wick lamps averaged only 26 hours on a gallon (33
hours on a Canadian gallon).
Thus the Aladdin gives more than
double the light on approximately
half the oil, making the Aladdin
over four times as efficient as any
round wick, open-flame lamps, such
as the Rayo, Rochester, B. & H.,
Yale, Juno, Champion, Royal, Success, etc.

Beats Beats Electricity Gas Aladdin Style Table No. Lamp 1100

STYLE No. 1100. Consists of Aladdin center draught table lamp bowl, one Aladdin center draught burner with generator, wick and mechanical wick cleaner; one KoneKap mantle, one Aladdin chimney, one tripod for holding a 10-in. shade, and one extra KoneKap mantle. This is an ideal general purpose lamp. It is easily carried from room to room, can also be used with our bracket as a wall lamp. Made entirely of brass, finished in highly polished nickel. (See illustration above).



STYLE No. 1101. In all respects like No.1100 described above, but in addition it is equipped with one No. 501 Aladdin Shade with Satin White Dome and Crystal Prismatic panels. (See illustration above.)



STYLE No. 1117. Complete as illustrated above. This lamp is the same as the 1114 but in addition is equipped with both the Aladdin Shade No.616 and the Aladdin Automatic Extension Fixture No.3. This Aladdin is an elegant and most reliable hanging lamp, and is especially recommended for dining room or parlor. This style is also suitable for lighting churches and halls. Height from ceiling to bottom of bowl when extension fixture is not lowered 30 inches, with extension lowered 63½ inches.

STYLE No. 1114. Consists of one Aladdin fount and Aladdin center draught burner complete with generator, wick, mechanical wick cleaner, one KoneKap mantle, one Aladdin chimney, one Aladdin harp No. 01114, one heat bett, one ceiling hook, and one extra KoneKap mantle.

STYLE No. 1115. Same as No. 1114 described above but in addition it is equipped with an Aladdin Automatic Extension Fixture for raising or lowering the lamp. (No shade included.) STYLE No. 1116. Same as No. 1114 described above but in addition it is equipped with Aladdin Satin White Shade No. 516.



STYLE No. 1103. Consists of one Aladdin center draught fount, one Aladdin center draught burner with generator, wick and mechanical wick cleaner, one KoneKap mantle; one Aladdin chimney; and one extra KoneKap mantle. Made entirely of brass and finished in highly polished nickel. This fount is used in connection with all bracket and hanging lamps of this model.

Aladdin KoneKap Mantle The brilliancy and candle power of an incondescent oil lamp depends very largely upon the quality of the mantle. The Mantle Lamp Company of America manufactures its own mantle. The material used is the best obtainable, the mantles are produced under most rigid inspection and are the most reliable made. Each content of the content of t

Aladdin chimneys are made of high-grade glass. They are scientifically proportioned to insure best results from Alad-din lamps. 121-2 inches tall with 2-in. opening at top.

Aladdin Chimney

Aladdin Bug Screen Made to fit snugly over top of chimney. Will prevent bugs and large flies from falling into chimney and breaking mantle.

The Aladdin is Perfectly Safe Will Not Explode

The Aladdin is Perfectly Safe
Will Not Explode

The Aladdin is simple in construction, feeds the oil through a wick, with no pressure, and burns any grade of kerosene (coal oil). It is just as safe to handle as the ordinary lamp. Through all the years that Aladdin lamps have been in use there has never been an explosion, but to still further assure the public, we have had some most severe and radical laboratory tests made—beyond what would ever be called for in everyday use. For instance, such as turning a lamp high and allowing it to burn dry; dropping it from a table to the floor while burning; tipping it on its side so the oil could run out and then surrounding the lamp with excelsior which was set on fire and burned, and all through these extreme tests there was not the slightest sign of explosion. A lamp that can endure such treatment can surely be handled with perfect safety by any member of the family.

The Aladdin differs from the old style oil lamps in the method employed to produce a modern white light, but from the same safe fuel—kerosene (coal oil). The Aladdin has been tested and passed by the Underwriters' Laboratories.

Children Run the Aladdin

Anyone who can handle the old style oil lamp can run the Aladdin. It is lighted and put out just like the ordinary oil lamps with which everyone is familiar. It is simple in construction; no complicated



parts to get out of order; no pumping up; no pressure—consequently no noise and no danger; no subflame; no generating of the burner with alcohol or gasoline; no costly installing necessary; cannot explode and can be carried from one room to another while burning, same as a common lamp. It is no longer necessary to put up with the old style, dingy, dirty, ill-smelling oil lamps, nor throw away money on expensive dangerous "systems" when you can have the most modern white light, equal to the white light produced by city gas and better than electricity, and yet at less expense than you have had with ordinary oil lamps. The Aladdin makes no noise, throws off no odor, is beautiful in design and finish and an ornament to any home.

Read What the Bureau of Standards, Department of Commerce, Washington, D. C. Says About the Aladdin

D. C. Says About the Aladdin

The United States Government maintains a Bureau of Standards for the purpose of testing any article submitted to them and giving the results to the public. Of course, the equipment used is the best that can be obtained—so perfect, in fact, that practically all of the instruments in the biggest Universities are based on the standards set by the Government's Bureau of Standards.

One interesting fact in their report of their test of the Aladdin is that it so closely coincides with the average shown by the reports of 35 Universities referred to in a previous article.

We quote from their letter:—"It will be seen that the Aladdin Mantle Lamp burned about half as much oil as the luminous flame lamps and gave about twice as much light; that is, the use of the mantle practically multiplied by four the amount of light obtained from a gallon of oil."

There is nothing we could add that would be more convincing evidence of the superiority of the Aladdin than these facts from the Government's Bureau of Standards.

Half the Oil Goes Over

Twice as Far



The Aladdin costs very little to operate. It burns common kerosene (coal oil) which is the cheapest, safest and most generally used lighting fuel. Then by mixing 94% air with the 6% of vapor from the oil, we get a blue flame which not only heats the mantle to a white low, but by utilizing all the fuel it is readily seen that much less oil is consumed. In fact numerous tests by many noted scientists at various great Universities prove the Aladdin will burn 60 hours on one gallon of oil (68 hours on a Canadian gallon), while the very best open-flame, round wick lamps burn only about 28 hours an a gallon (33 hours on a Canadian gallon). In other words, half the oil goes over twice as far in an Aladdin.

an Aladdin.

Aladdin Saves Money
The Aladdin will pay for itself many
times over in oil saved.
For instance, if you are paying 10 cents
a gallon for oil the Aladdin will cost you
for oil in one year about £2.25; while to
get the same amount of light, the round
wick, open-flame lamps will cost for oil
about \$\$9.00\$ (based on an average of
three hours per night). This means
a saving in oil of approximately \$\$7.00\$
per year by using the Aladdin. If you
pay 20 cents per gallon for oil the saving
will be over \$\$14.00\$ per year.
The more you pay for oil, of course,
the greater will be your saving. The
Aladdin is not a luxury but an economic
necessity. But aside from the question
of economy, one Aladdin is better than
four round wick open-flame lamps because of the better quality of its light.

Aladdin's Light is Pure White

Aladdin's Light is Pure White Prof. Fred A. Rogers, the noted Chicago scientist, associated with Lewis Institute, recently made what is known as Spectrum test of an Aladdin Light, a Tungsten electric and one of the best round wick, open-flame lamps. This test was for the purpose of determining the quality of the light as compared with sunlight. His report reads:

"It appears that the light from the Aladdin Lamp approaches nearer to sunlight in quality than that of any other lamps tested. The nearer the quality of light approaches that of the sunlight, the greater the sensibility of the eye to that light."

Beware of Inferior **Imitations**

Imitations

Don't judge the Aladdin by any experience you may have had with other mantle lamps.

Every success has its imitators. The tremendous popularity and wonderful growth of the Aladdin business has naturally influenced many attempts by others to mislead the public into buying inferior mantle lamps on the reputation of the Aladdin, But, as the principle features of efficiency and reliability in the Aladdin are controlled by patents, no other mantle lamp has ever been produced in a could be classed with the decent of the Aladdin and could be classed with the decent of the Aladdin are controlled by patents, no other mantle lamp has ever been produced that could be classed with the decent of the Aladdin are could be classed with the cheap, inferior and unreliable unantle lamps, but satisfy yourself by trying an Aladdin in your home.

THE Aladdin offers you an opportunity to make your home the whitest, cheeriest, most attractive place in which to live summer and winter. Several million people are enjoying the light of the Aladdin. Whole communities are lighted with it and such enthusiasm and praise as that shown by Aladdin users is seldom displayed over any other article. The longer the Aladdin is used the more it is appreciated and it is not surprising, therefore, that so many say they would not take fifty or a hundred dollars for it if another could not be had. Your sense of appreciation is just as great as that of the thousands of Aladdin users, for you can enjoy a good article as thoroughly as anyone. The Aladdin service, then, will prove just as valuable to you as it has to thousands of others. The test of time has established the reliability, efficiency and dependability of Aladdin. Realize your ambition for a more attractive and comfortable home. Have a service that others who have enjoyed it would not be without for many times the cost. Live in bright, cheerful surroundings instead of semi-darkness. Save and have—practice economy—don't risk your eyesight any longer—get the Gold Medal white light Aladdin.